

Mead School PTO Zoom meeting

January 20th 2021 6:00 pm

Attendance:

Jaimie Weiler	Amy Cosciello	Ashley Preneta	Erin Cwanek
Laura Frouge	Matthew Frouge	Beth Laberge	Stephanie Parker
Lindsey Bryce	Laura Alston	Nicole Rush	Angela Viteri

Tracy King

Tonight's purpose is holding elections lead by Matthew Frouge

*For the position of president, one nomination for Angela Viteri. No other nominations. Angela Viteri appointed president

*For the position of vice president. Two nominations, Matthew Frouge, and Laura Alston. Matthew Chose to withdraw his nomination. No other nominations. Laura Alston is appointed president.

*For the position of secretary. One nomination for Jaimie Weiler. No other nominations. Jaimie Weiler appointed secretary.

*For the position of Treasurer. One nomination for Laura Frouge. No other nominations. Laura Frouge appointed Treasurer.

*For the position of assistant treasurer. One nomination for Erin Cwanek. No other nominations. Erin Cwanek appointed assistant treasurer.

It was suggested that the fund raising, and flyer making positions be combined into a fundraising team with school and parent representatives. All in attendance agreed.

*For the position of fund raising team school representatives, One nomination for Stephanie Parker, and one nomination for Ashley Preneta. No other nominations. Stephanie Parker and Ashley Preneta appointed fund raising team school representatives.

*For the position of fund raising team parent representatives. One nomination for Beth Laberge and one nomination for Laura Alston. No other nominations. Beth Laberge and Laura Alston appointed fund raising team parent representatives.

*For the position of grade Pre-K - 2 parent representative. One nomination for Melissa Barrett, No other nominations. Melissa Barrett appointed Pre-K – 2 parent representative.

*For the position of grade 3-6 parent representative. One nomination for Tracy King. No other nominations, Tracy King appointed grade 4-6 parent representative.

All officers were congratulated, Amy is excited for good things to come. Matthew suggested that fund raisers work best as a group effort, and we should work to get parent involvement to make it as successful as possible.

Our new mascot Koko the Koala made his debut today and the kids loved him! All are excited to have him at events.

It was questioned where social media presence falls. Currently, Laura and Angela run the facebook page and Stephanie Parker assists with things. All were ok with things staying this way.

It was suggested to create an Ansoina.org PTO email for all officers to have access to. This will be looked in to.

We would like to promote our facebook page as well as our group as much as possible. With many social media requests from incoming families about "which school is better, Mead or Prendergast" we would like to provide something to help them decide. It was discussed to put information about kindergarten registration up, as well as creating a video touring the school including the mascot, and principal.

There were safety concerns with giving a direct tour of the school to outsiders. It was suggested to do clips of different classrooms and places, as well as photos from past events rather than giving a direct tour.

Other suggestions for the video included a quick introduction to teachers by grade or category, and taking a photo of the mascot for Facebook, making a post including some information about the school, posting the video, and paying to "boost" the post as a sponsored ad to reach more people. Concerns about reaching people outside of the school network were brought up. Other suggestions to promote the page were providing a direct link to the PTO facebook page via emails, and posting to class dojo and google classroom.

Prendergast now has a PTO with Nicole Jaffer as their president, Amy would like to try to join both schools for annual events such.